



elite
heart to heart



"At Elite, they put their heart into everything they do."
— A very satisfied client

we think this marketing communications business is all about passion


Elite. We're straight to the **heart**.

Excuse us for being so emotional about it, but we think this marketing communications business is all about passion. Because at Elite, while our staff may look just like ordinary people you pass on the sidewalk, inside each and everyone of them is a fiery passion yearning to burst out.

A strategic passion for listening to our clients. A creative passion for coming up with ideas that are edgy and unexpected. A singular passion for spending your money wisely. (Yes, even accountants can be passionate at Elite.)

We invite you to read on. We think you'll find that we're indeed a passionate little agency with a whole lot of heart.





new ways
to tell
our client
stories

We're edgy & **unexpected**.

No, it's not because we drink too much coffee. We're a creatively-driven agency, so our staff is given the freedom to push the proverbial envelope. Writers, designers, even our account managers, are always striving for out-of-the box ideas or innovative new ways to tell our client stories.

That's edgy, Elite style.

this is unquestionably a 'people' business

We **cherish** great talent.

It's a well-known cliché, yet unmistakably true: this is unquestionably a 'people' business. So we not only recruit great talent, we nourish and nurture them to no end in order to keep these exceptionally bright people in the heart of Elite. Hopefully, forever.

Oh, yes. These aforementioned people are not only gifted, perceptive and ever so dazzling, they are also available to you immediately.



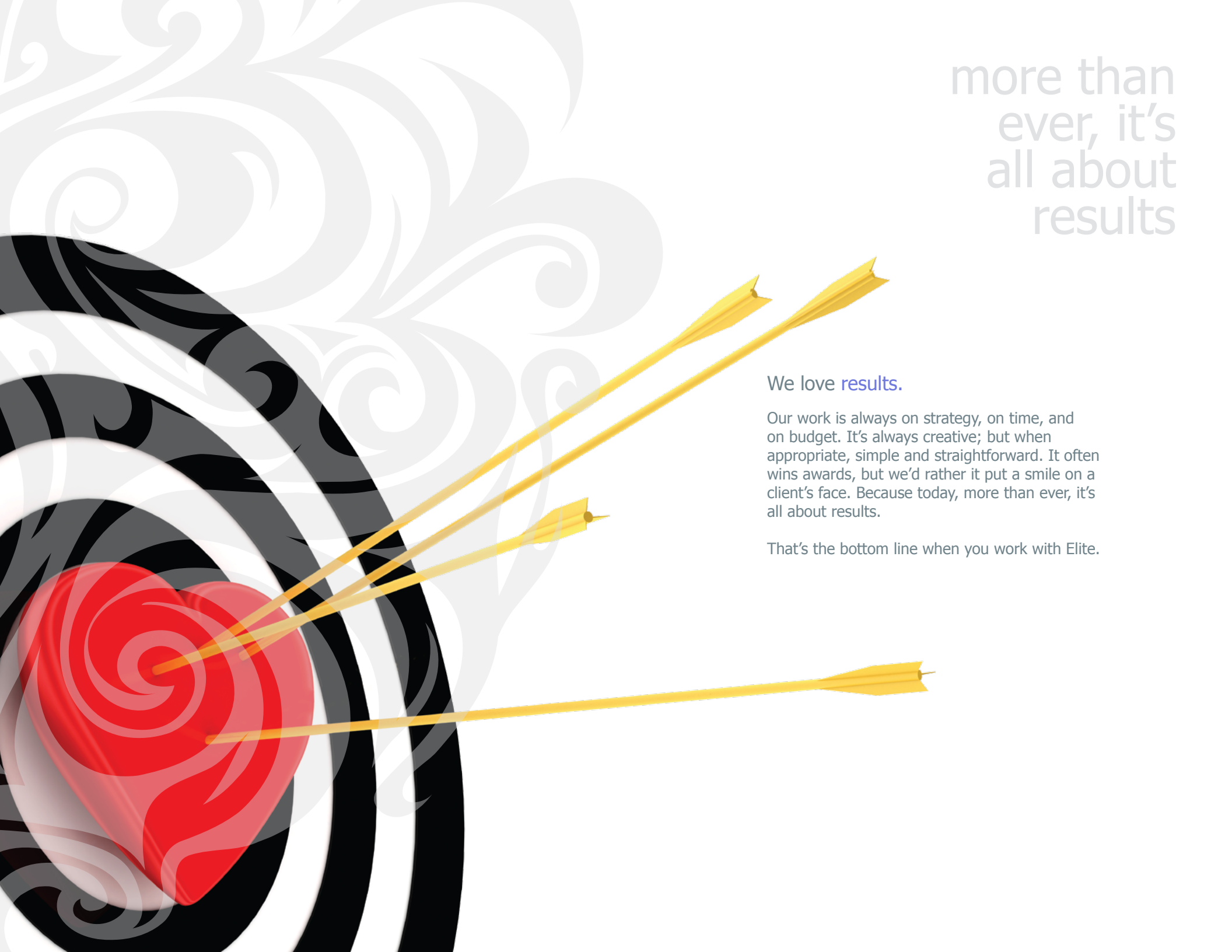


working
a concern
for our
environment
into our agency
process

Deep down, we're **green** at heart.

Part of raising the bar today is also about working a concern for our environment into our agency process. At Elite, we're proud to be at the forefront of using green alternatives. All our clients feel good about helping our planet. And they feel even better knowing that being eco-friendly does not in any way raise the cost of their marketing materials.

Go green. Go Elite.



more than
ever, it's
all about
results

We love **results**.

Our work is always on strategy, on time, and on budget. It's always creative; but when appropriate, simple and straightforward. It often wins awards, but we'd rather it put a smile on a client's face. Because today, more than ever, it's all about results.

That's the bottom line when you work with Elite.

leave the competition behind

We love to **work hard**.

The fittest don't just survive, they grow and prosper. Putting our dogged spirit and passion to work for you could just be the edge your business needs to leave the competition behind.

Does 'hard work' work? At Elite, absolutely.



A hand is shown with the index and middle fingers pointing upwards. A vibrant blue heart is painted on the tip of the index finger. The background features a large, intricate, light blue decorative swirl pattern that resembles a stylized floral or scrollwork design.

infuse their
passion into
everything

At the **heart**.

Mike and Wendy Rohrs first opened the doors of their fledgling graphics shop in 1995 with only three employees. Thanks to word of mouth about their great work, the business grew in so many directions they had to change their name to Elite Communications Group. Today, 18 employees walk through our doors to infuse their passion into everything from focused brand marketing to design projects to sales meeting animation.



We'd
love to
help you
tell your
story

One last **word.**

If you'd like to hear more about Elite Communications Group and how we can help you gain a competitive foothold in the marketplace, please contact us at [\(847\) 948-0075](tel:8479480075). Ask for Wendy Rohrs. She'd love to listen to your story.

Oh, by the way, Elite's very first client is still with us today. That's real customer satisfaction you don't see very often. Unless, of course, you're an Elite client.

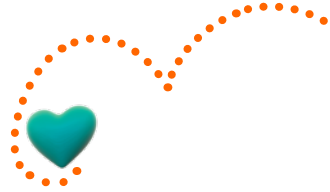
At the heart of our company are
the companies we work with

Acco Brands
Astellas Pharma US
Baxter Healthcare
Beam Global Spirits & Wine
Beutlich Pharmaceuticals
Blue Diamond Parts LLC
Cardinal Healthcare
CC Industries
ComEd
Episcopal Charities
Fertility Centers of Illinois
Ford
GE Healthcare
Grant Thornton
Hospira Worldwide
Icon Clinical Research
Innova
International Truck and Engine Corp.
Kendle
Lundbeck
Merck
McDonald's
Nanosphere
Navistar
NeoPharm
NTC
Omnicare
PECO
Pfizer
Primex Wireless
Provisur
Rainbow Hospice
Rust-Oleum
Shentel Telecommunications
Snap-on
Sucampo Pharmaceuticals
Takeda Pharmaceuticals
TAP
Tech Image
The Care of Trees
TherMatrx
Thermo Fisher Scientific
Valent BioSciences
WJE



elite STRAIGHT TO THE HEART.

Advertising
Brand Strategy
Collateral
Corporate Communications
Direct Marketing
Event Marketing
Graphic Identity
Internal Communications
Marketing Strategy
Medical Publication Illustrations and Layout
Multimedia, Animation and Video
Product Launches
Promotions
Public Relations
Scientific Poster Presentations
Web and Electronic Marketing



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